

2023

National Impact



SCORE is a uniquely American organization that synthesizes two historic national ideals: entrepreneurial spirit and volunteerism.

Since 1964, SCORE has helped more than 11 million entrepreneurs start, grow or successfully exit a business. SCORE's 10,000 volunteers provide free, expert mentoring, resources and education in all 50 U.S. states and territories.

Visit SCORE at www.score.org.

31,167

New Businesses Started

120,948

Non-owner Jobs Created

152,115

Total Jobs Created

SCORE helps a diverse range of American Small Businesses and Entrepreneurs.

Of SCORE'S 2023 client base:

65%
were
women

46%
were
minorities

13%
were
people with
a disability

9%
were
veterans

Who We Are:

Over 10,000 Volunteers

serving clients in over
1,500 communities

More about this impact analysis and SCORE's commitment to our clients' success

SCORE engaged a third-party firm (PricewaterhouseCoopers) to conduct research into the economic impact that SCORE's mentoring and education had on the U.S. economy in 2023. The firm conducted an online census survey inviting all SCORE clients to participate, of whom a total of 19,013 clients responded.

SCORE calculated total business starts

and non-owner jobs created using straight line extrapolation from the total number of survey respondents that reported they used a SCORE service. This survey methodology is based on industry accepted procedures at the time of the survey.

To support future surveys and impact analysis activities, SCORE is actively reviewing the survey structure and

analysis methodology to ensure it continues to be in line with industry accepted standards and thoroughly reflects, captures and demonstrates SCORE's impact.

For a more complete description of our current methodology, please visit <https://bit.ly/SCORE-2023-Client-Engagement-Survey-Methodology>.

2023

Maine



Impact on the state:

360 New Businesses Started

1,652 Total Jobs Created

SCORE CHAPTERS:

SCORE Southern Maine #53

SCORE Northern Maine #314

SCORE Central Maine #479

SCORE is of notable value to entrepreneurs and small businesses:

88% of clients would recommend SCORE to family and friends

91% of 'in business' clients were still in business at the end of 2023

48% of 'in business' clients reported an increase in revenue

Strengthening America's Economy:

SCORE is a direct and effective catalyst for businesses and job creation. Small businesses need mentoring and educational support to be successful. SCORE is the most effective source of small business mentoring in the U.S.

Small business clients who receive 3+ hours of mentoring report higher revenues and increased business growth.